





Who We Are — Words from the CEO



장애인과 비장애인이 하나가 되어 즐거운 마음으로 정성껏 명품 신사복을 만드는 곳, (주)아름다운 사람 방문을 진심으로 환영합니다.

Welcome to Beautiful People, Co., Ltd.
Where disability is appreciated as we celebrate its capability.
Nothing is more satisfying to our hearts than
Giving our all to create quality
menswear for you.

Kim, Chang Hwan CEO, The Beautiful People

김창활





Who We Are — Brief Introduction

Company Name: The Beautiful People. Co., Ltd

Established: 1998.11

Location: 73, Beoman-ro 15-gil, Geumcheon-gu, Seoul 08583, Korea

Production Capacity: Suits: 500/d, Pants: 700/d

Area: 3,691m²

2015 Revenue: 22 Billion KRW - 20 billion(OEM) & 2 billion(Custom Tailor)

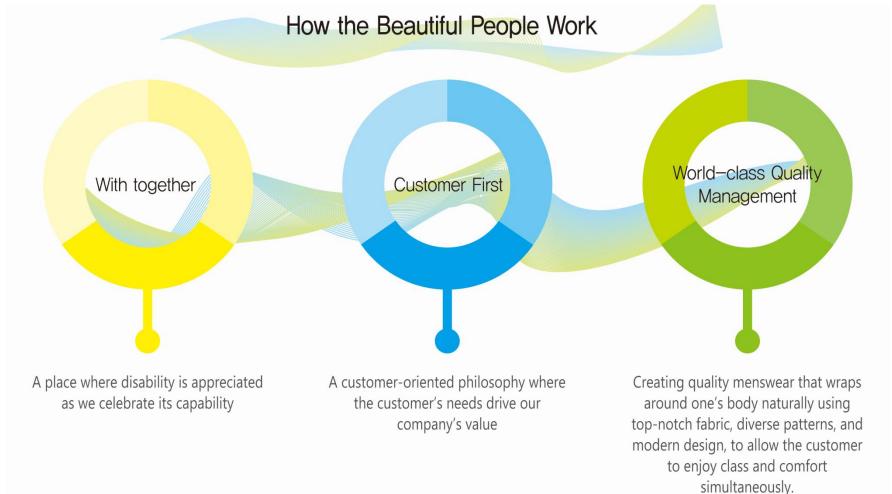








Who We Are — Our Philosophy







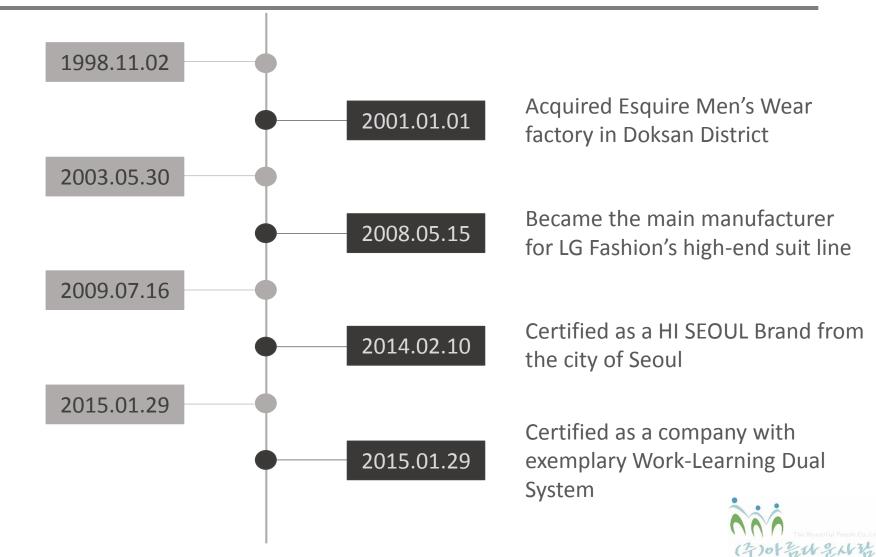
Who We Are — Company History

Established as IFG KOREA

Acquired contract to produce BASSO suits

Company name changed to The Beautiful People. Co., Ltd to better reflect our philosophy

Certified as a Technologically Innovative Small Business by INNO-BIZ





Who We Are — Personnel

List of disabilities

	Gender			By Function					Disability		
	Male	Female	Total	Managerial	Technical	Functional	Contracted	Total	Disabled	Non-Disabled	Total
Managerial	11	9	20	7	4	9	0	20	8	12	20
Production	6	6	12	2	5	5	0	12	0	12	12
Cutting	20	8	28	1	7	14	6	28	12	16	28
Sewing-Top	22	68	90	2	13	59	16	90	31	59	90
Sewing-Bottom	6	36	42	1	4	27	10	42	12	60	72
Completion	17	30	47	1	4	20	22	47	19	28	47
TOTAL	82	157	239	14	37	134	54	239	82	157	239
	34%	66%	100%	6%	15%	56%	23%	100%	34%	66%	100%



Hearing	Dyslexia	Physical	Cognitive	Mental	Brain	Epilepsy	Autism	TOTAL
46	1	10	20	1	1	1	2	82



Who We Are – Machinery and Equipment

Cutting	Sort	CAD	CAM	Fusing	Bandknife	Fabric Spreader	Inspector	Stitching	Total	Total
	MAIN	6	4	3	2	1	1			17
	Reserve									0
Sewing (Top)	Sort	Main Stitch	Special Stitch	P/W	Special Sewer	Blind Stitch	Overlock	Vacuum Board	Press	Total
	MAIN	42	15	2	48	10	6	18	19	160
	Reserve	5	2	2	5	2	2	4	2	24
Sewing (Bottom)	Sort	Main Stitch	Special Stitch	P/W	Special Sewer	Blind Stitch	Overlock	Vacuum Board	Press	Total
	MAIN	42	9	1	26	2	4	10	11	75
	Reserve	4	2	1	4	2	2	2	-	24
Completion & Utility	Sort	Gas Boiler	Electr. Boiler	Compressor	Vacuum Motor		Special Sewer	Vacuum Board	Press	Total
	MAIN	3	3	4	4	-	6	19	20	64
	Reserve									0





Who We Are — Machinery and Equipment

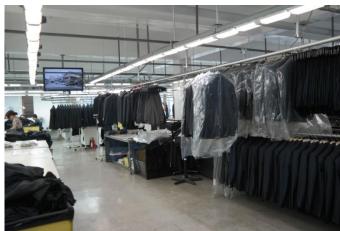










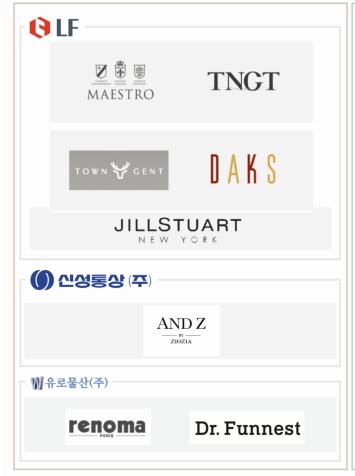


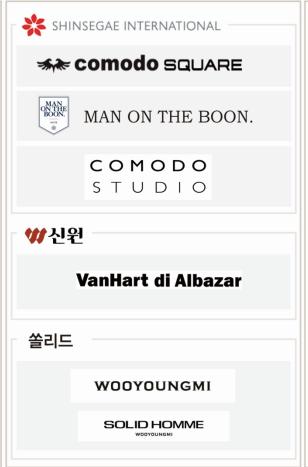






What We Do — Manufacturer for Distinguished National Brands











What We Do — Sample Jackets/Coats













What We Do — Sample Suit Jackets















What We Do – Sample Suits







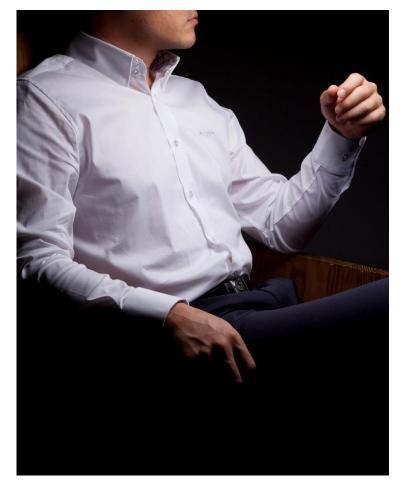








What We Do – Sample Shirts



















What We Do — Custom Tailoring

 Since 2003, The Beautiful People. Co., Ltd has launched and operated a custom tailor shop called the IFG Bespoke Maison, with brands such as LINDEMAN and MILAGRO













What We Do — Custom Tailoring (Offline Stores)

• Over 7,000 people are fitted with custom tailored suits every year, at our 7 stores located in the following locations:



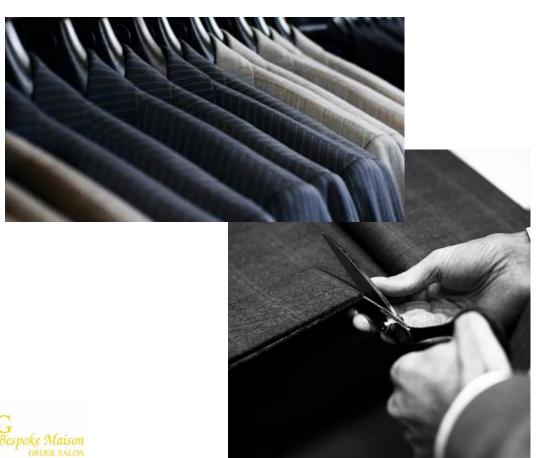
- Jamsil Lotte Department Store
- Chungryangri Lotte Department Store
- Gwanak Lotte Department Store
- Anyang Lotte Department Store
- Doksan Factory Outlet
- Seongsoo Emart Store
- Mapo IFG Shop





Custom Tailoring Brand Introduction - LINDEMAN (LDM)





- LDM is our brand line targeting younger customers (25~35), offering stylish and sleek New York style suits at a reasonable price.
- Our customer is able to customize the suit down to its finest details, as he is able to hand pick from a wide array of materials, lining, buttons, pockets, etc.





Custom Tailoring Brand Introduction - MILAGRO





- MILAGRO is our brand line for tailored wedding suits and tuxedos
- Since wedding suits are worn on the most important of occasions, we make sure to use top grade materials – every stitch, button, and thread used are the finest of their kind.
- The result of the 14 day production period is a suit that is truly one of its kind.





Custom Tailoring — Our Customers







Custom Tailoring — Our Customers





2016 National Abylimpics Team Uniform







What We Value – Social Responsibility



• The term "beautiful people" refers to our employees. We provide an equal working opportunity for both disabled and non-disabled people; currently, 89 out of 214 employees are people with disabilities, but all are treated and work under equal employment conditions and performance standards.



 The company has received 5 government awards so far for its philanthropic and exemplary employment of people with disabilities, and works to bridge the gap between disabled and non-disabled people through holding various workshops, company trips, and activities.



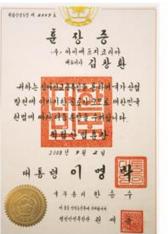


What We Value — Social Responsibility

Relevant Awards

- 2004.09.08 Certificate for Exemplary Employment of Disabled People
- 2008.09.02 Stone Tower Order of Industrial Service Merit
- 2010.03.18 Certification of Exemplary Workplace for Disabled People (Ministry of Employment and Labor, Korea Employment Agency for the Disabled)
- 2012.04.23 Hopeful Workplace for Tomorrow Award (Ministry of Employment and Labor)
- 2015.08.17 Certificate for Exemplary Employment of Disabled People











What We Value — Social Responsibility

H The Korea Herald

LATE CITY EDITION ***

'Disability does not mean lower work capacity'

By Lee Hyun-jeong

As the machines hum in the background, drowning out the occasional clutter, workers ou fabric, sew and iron it at a suit factory in Guponeu, western Seoul, a scene like any other manufacturing workshop in the industrial neighborhood.

The difference here is that nearly INTERVIEW half of the roughly 200 employees are disabled.

While the employment choice may be unconventional, the work efficiency of his company is similar to the competitors, the owner of the measwear manufacturer said in an interview with The Keeca Herald.

"These with disabilities do not use tricks and they work with honesty. That's immediately seflected in the quality of the suits," Kim Chang-hwan, CBO of resource management and suit manufacturer The Beautiful People said. The company supplies menswear for several big mild disabilities will work companies and also sells its own custom-made business suit line. As of this month, 89 our of 206workers are disabled, with 70 percent having severe disabilities. Types vary from hearing loss and autism to linguistic, physical, intellectual and mental disabili-



The Beautiful People CEO Kim Chang-hwan (center) talks to one of his employees at a factory in eastern Seoul on April

from suit production to human

"Some think employees with better than those with severe problems but that is not the case at all," the 58-year-old owner said. 'The level of disabilities and the work capachas been flourishing consis-(\$ 17,6 million) in sales last

They work in various divisions year, compared to 7 billion won "To be honest, I didn' t think

where we failed to meet a

On the contrary, the employees show better professionalism and expertise as they tend to change their jobs less often one they are employed," the are Witnessing the efficiency of they are employed," the CEO ity are irrelevant." The business said. Kim has run the company since 1992 but it was not until tently, seconding 19 billion won 2002 that he considered hiring

of recruiting the disabled with There has never been a case a philanthropic motive at first, Kim said. "When I was having

difficulties in recruiting nondisabled workers, I met a friend with a hearing disability. I thought it would be a good chance to offer him a job,"

the friend, the CEO gradually expanded the number of employees with various types of disabilities. Hiring them was not smooth at first,

supervising the disabled workers expressed concerns over their abilities due to their lack of understanding.

Kim was even forced to fire a manger after having a feud over employees take an overnight the matter. "As managers got to trip to different parts of the know how much the disabled work harder with diligence, they now ask me to employ more," he said with a smile

Having recognized his efforts for employing more and more people with disabilities, Kim won two awards including the Employment and Labor Minister Award in 2004.

The Beautiful People was also designated and "exemplary company for disabled employment" by the government in 2010. In order to get designated as an exemplary company, the owner needs to hire at least 30 percent of disabled workers for over seven years, with 50 percent of them having severe disabilities. The company should also ensure minimum wages and be equipped with disabledfriendly facilities.

As of last year, 174 companies were designated across the country, officials said.

One of Kim's key principle in running the company has been to ensure a harmonious working sign language for better communication, while holding a variety of events to foster a streng bond among workers.

Every spring, Kim and all his country. Next month, they are heading to the coastal city of Yeosu in South Jeolla Province.

T just would like to make my company a place where employees want to go to work every morning and work together," Kim said, standing against the backdrop of a wall filled wit photos taken by him during the memorable trips.

The CEO also sometimes rents a theater to watch a movie alone with employees. He said he mostly chooses foreign films with subtitles for those with hearing disabilities.

"It's not easy to work with the disabled unless you think of them with open-mindedness. and sincerity, as yes would your own children, I believe sincerity is what really matters," Kim.

from @ heralacorp.com/



Coverage in The Korea Herald, April 2015



Notable Customers - VIP

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"비장애인 - 장애인 동등한 일터로"

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President Lee, Myung-bak's visit to the company in April 2011



Notable Customers – Prime Minister







